



HOUSING FORWARD

SPONSORSHIP GUIDE

Help make the experience of homelessness in Dallas and Collin Counties rare, brief, and non-recurring.

HOUSING FORWARD BOARD CHAIR

**"TO ME IT IS ABOUT
HUMAN DIGNITY...
OUR NEIGHBORS
SHOULD NOT BE
FORCED TO SLEEP
ON THE STREETS"**

PETER BRODSKY

Housing Forward Board Chair



ALL NEIGHBORS COALITION BOARD CHAIR



**"WE SHOULDN'T TOLERATE
HOMELESSNESS,
HOMELESSNESS IS ABOUT
HOUSING AND NOT THE
OTHER NONSENSE PEOPLE
THINK IT'S ABOUT, ONLY
HOUSING ENDS
HOMELESSNESS."**

ASHLEY BRUNDAGE

All Neighbors Coalition Board Chair

A NOTE FROM OUR CEO



JOLI ANGEL ROBINSON
PRESIDENT & CEO
HOUSING FORWARD

Thank you for considering a sponsorship with Housing Forward. Our mission is to make the experience of homelessness rare, brief, and non-recurring. As a community, we have the resources and abilities to solve homelessness and get our most vulnerable neighbors into homes of their own. We strive to bring that reality to life by ensuring the homeless response system in Dallas and Collin Counties is transparent, equitable, and efficient. We strive to educate the general public on the challenges our unhoused neighbors face, and we advocate for the needs of our community with governments and public and private partnerships.

Housing Forward has the expertise, partnerships, and resources to lead a system-wide, data-driven strategy to solve homelessness in our community. We work alongside the All Neighbors Coalition, a collaborative made up of more than 100 partners across Dallas and Collin Counties that provides critical resources and support directly to individuals, Veterans, youth, and families experiencing homelessness. We believe in the power of our community. Together, we can solve homelessness and create a community where every person has a safe and stable place to call home.

Best Wishes,

Joli Angel Robinson

Joli.Robinson@HousingForwardNTX.org

ELIMINATING BARRIERS TO HOUSING

THE FLEX FUND

Flex Fund pays for minor but impactful fees that can end a person's homelessness. The Flex Fund is 100% dependent on donations.

Expenditures can include but are not limited to:

- Access to Critical Documents
- Security Deposits
- Pet Deposits
- Move-in Fees
- Basic Furniture
- Household Items
- Rental Arrears
- Utility Assistance

Sierra*, and her four children, were feeling the pressure of rising rent in their apartment. Eventually, they could not afford the monthly cost of living in their apartment. Finding a safe place to live for her and her family was difficult on her income. After moving her family to a hotel for several weeks, Sierra* reached out for help. With the support of an All Neighbors Coalition direct service provider, Sierra* received case management and job placement assistance. The apartment found for Sierra* and her children was just within reach, but there was a need for a \$1,200 security deposit.

Through the Flex Fund, Housing Forward paid the \$1,200 security deposit, and Sierra* and her family were able to move into their new apartment within 48 hours.

*names and specific details have been modified to retain the privacy of clients.



VOLUNTEER OPPORTUNITY

WE COME HOME CAMPAIGN

We Come Home Kits are crucial to the success of our neighbors. These kits help provide our neighbors with basic essentials they need to make a house a functional home. The assembly of these kits is a great volunteer opportunity!

Move-in Kits include:



Bath Kits

Bar Soap	Shower Curtain
Bath Towel	Curtain Rings
Brush/Comb Set	Toilet Brush
Hygiene Kit	Toilet Paper
Plunger	Wash Cloth



House Kit

Vacuum
Disinfecting Wipes
First-Aid Kit
Laundry Bag
Sponge
Trash Bags & Waste Basket



Room Kit

Alarm Clock
Blankets
Hangers
Pillow
Sheet Set



Kitchen Kit

Cookware Set	Cutting Board	Pot Holder
Dinnerware Set	Dish Cloth	Sink Set
Cake Pan	Food Storage	Toaster
Can Opener	Containers	Tumbler
Colander	Ice Cube Trays	
Cookie Pan	Kitchen Towels	

SPONSORSHIP LEVELS

Your sponsorship is an excellent way to highlight your commitment to being part of the collective impact to end homelessness in Dallas and Collin Counties.

	Presenting Sponsor	Supporting Sponsor	Gold Sponsor	Silver Sponsor	Blue Sponsor
Logo or name recognition on Housing Forward NTX website	X	X	X	X	X
Company logo or name included in day-of event materials, presentation, and signage	X	X	X	X	X
Recognition in Housing Forward NTX newsletter (received by 6,000+ public and private partners)	X	X	X	X	
Company logo or name included in pre-event marketing materials, including social media, email blasts, and event webpage	X	X	X		
Customized Volunteer Opportunity	X	X	X		
Recognition as presenting sponsor of chosen event(s)	X				
Meeting with President and CEO	X				

POINT-IN-TIME COUNT

Once a year, along with communities across the country, we take a census of our unhoused neighbors. The Point-in-Time (PIT) count, a requirement under Federal Law, helps communities understand the extent of homelessness, changing trends, and the measure of their success in making homelessness rare, brief, and non-recurring. The PIT count attracts over 1,700 volunteers along with community engagement opportunities to collect and make care packages distributed to our unhoused neighbors on the night of the count.

By sponsoring the Point-in-Time (PIT) count, you are helping us collect critical data and distribute care packages to our unhoused neighbors.

Presenting Sponsor

\$10,000

Supporting Sponsor

\$5,000

Gold Sponsor

\$2,500

Silver Sponsor

\$1,000

Blue Sponsor

\$500

FOCUS ON YOUTH HOMELESSNESS

Youth experiencing homelessness present very different than adults experiencing homelessness and require more creative solutions. Youth around the country have been a key part in reducing youth homelessness in their communities, as they are the experts of their own experiences. Housing Forward utilizes different tools to engage and learn from this group.

Youth Workgroup:

Housing Forward facilitates a youth-informed network of activists, advocates, community and faith-based partners, service providers and other stakeholders committed to a relentless focus on making instances of homelessness and housing insecurity rare, brief, and non-recurring for youth in Dallas and Collin Counties.

Youth Action Board (YAB):

Housing Forward brings together youth with lived experience to seek their feedback through the Youth Action Board (YAB). This way of seeking feedback is a nationally recognized best practice. Youth who participate in the YAB are compensated for their time.

ACCELERATING HOUSING PLACEMENT

MEET & LEASE HOUSING FAIRS

Housing Forward and the All Neighbors Coalition host Meet & Lease events every month to help households secure a new home. By bringing unhoused neighbors, case managers, landlords, and Housing Authorities together, we have created a one-stop-shop to help clients identify and apply to a property they can lease with, while coordinating directly with the Housing Authority for inspections and documents processing to rapidly get unhoused neighbors into their own home.

Presenting Sponsor

\$5,000

Supporting Sponsor

\$2,500

Gold Sponsor

\$1,000

Blue Sponsor

\$500

WELCOME
TO THE
MEET &
LEASE
HOUSING FAIR

1

Welcome

COVID-19 Tested and Check-In



COMMUNITY ENGAGEMENT

HARD CONVERSATIONS

Hard Conversations are thought-provoking webinars where we host guests from around the country to explore the causes and solutions to homelessness. In 2021 our community conversations attracted over 1,600 attendees.

WE ARE NEIGHBORS PODCAST

We Are Neighbors is a space where we want to learn more about the challenges our unhoused neighbors face and talk with experts on how we end homelessness while centering the voices of those with lived experience and prioritizing racial equity. We hope you will join us once a month as we explore and learn ways to take action together to make the experience of homelessness rare, brief, and non-recurring so that every neighbor has a safe place to call home because we are all neighbors.

Presenting Sponsor

\$10,000

Supporting Sponsor

\$5,000

Gold Sponsor

\$2,500

Silver Sponsor

\$1,000

Blue Sponsor

\$500



HOUSING HEROES AWARD LUNCHEON

Our Housing Heroes Award Luncheon is an annual opportunity to celebrate the heroes who work hard every day to serve our unhoused neighbors. We celebrate direct care workers from the All Neighbors Coalition who go above and beyond to serve our unhoused neighbors.



Presenting Sponsor

\$7,500

Supporting Sponsor

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Gold Sponsor

\$2,500

Silver Sponsor

\$1,000

Blue Sponsor

\$500

DATA DRIVEN CHANGE

ANNUAL STATE OF HOMELESSNESS ADDRESS

During The State of Homelessness Address, Housing Forward shares the results of the annual homeless census, a thorough review of the progress of Dallas and Collin Counties' homeless rehousing system, and the next steps the community must take to end homelessness.

The State of Homelessness Address is the largest event of the year with speakers and audience members comprised of elected officials, leaders, media partners, funders, service provider agencies, and community advocates.



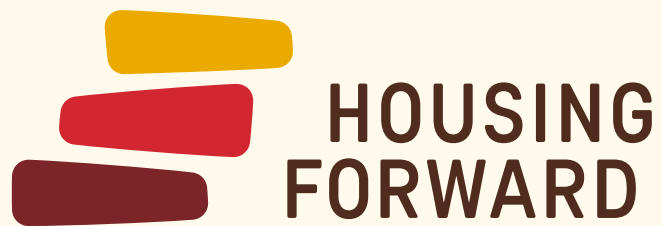
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